Study of communication, gender, and culture also demands attention to issues that will be personally painful to many individuals. How cultural prescriptions for gender foster grave problems such as anorexia, sexual harassment, rape, and battering is explored in depth. Written by leading gender communication scholar, Julia Wood's text introduces students to theories, research, and pragmatic information to help readers think critically about gender and society. This book demonstrates multiple and often interactive ways in which our views of masculinity and femininity are shaped within contemporary culture. Written by leading gender communication scholars, the text offers a balanced approach to the field, equipping students with the tools, knowledge, and insight to think critically about gender and society. Written by leading gender communication scholars Julia T. Wood and Natalie Fixmer-Oraiz, GENDERED LIVES: COMMUNICATION, GENDER, AND CULTURE is designed as an undergraduate textbook focusing on the complex relationship among communication, gender, and culture in contemporary North America. Wood's aim is to help her readers understand that gendered issues are both personal and political, reflecting widespread cultural biases. Written by major gender communication scholar, Julia T. Wood, GENDERED LIVES, Ninth Edition, introduces students to theories, research, and pragmatic information demonstrating the multiple and often interactive ways in which our views of masculinity and femininity are shaped inside contemporary culture. Written by major gender communication scholar, Julia T. Wood, GENDERED LIVES, Ninth Edition, introduces students to theories, research, and pragmatic information demonstrating the multiple and often interactive ways in which our views of masculinity and femininity are shaped inside contemporary culture. Written by the leading gender communication scholar, Julia Wood, GENDERED LIVES (9781337555883): Julia T. Wood: Amazon.com: Books

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