

The Social Psychology Of Tourist Behaviour International Series In Experimental Social Psychology Philip L Pearce

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The Journal of Social Psychology: Vol 160, No 3

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(PDF) Aspects of a Psychology of the Tourist Experience

Social psychology then deals with an individual influenced by a group of people, while environmental psychology â€žconsiders the influences of the physical setting on human behaviourâ€œ ... Tourism psychology should therefore define common features of personnel, their typology and capabilities for such work in tourism industry.

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Social media is fundamentally changing the way travellers and tourists search, find, read and trust, as well as collaboratively produce information about tourism suppliers and tourism destinations.

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Perussia, F. (1989). An introduction to the social psychology of tourism. In: Schmidt di Friedberg P., editor, Tourism, employment and environment in post-industrial society, Final Report of the study for the European Economic Community, Contract n.85/B6600/11/040-11-S, October 1986.

Introduction to the social psychology of tourism : Felice ...

As tourism professionals continue to dissect exactly what motivates consumers to visit new destinations, their reach with these individuals will expand. With a greater understanding of the psychology behind travel, tourism, and leisure, marketing professionals are better able to craft effective campaigns. Psychology and Marketing

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Special issue: the social psychology of tourism.

We then assess competing social psychological models of tourist motivation, concluding with implications for the development of an integrated social psychology of tourist motivation. Finally, we discuss lessons learned from the debates with implications for tourism theory and pedagogy.

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The main purpose of this special issue is to illustrate some potential and actual contributions of social psychology to tourism studies. The discipline's particular value lies in its position between psychology and sociology, its attention to psychological processes in their essentially social context, and its extensive methodological repertoire for empirical research.

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