

Pearson Teacher Edition Social Studies

Gregory, Psychological Testing: History, Principles and ...

Pearson Teacher Edition Social Studies Evans, Business Analytics, 2nd Edition | Pearson

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Description. For undergraduate or graduate business students. A balanced and holistic approach to business analytics Business Analytics, Second Edition teaches the fundamental concepts of the emerging field of business analytics and provides vital tools in understanding how data analysis works in today's organizations. Students will learn to apply basic business analytics principles ...

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Introduces Psychological Testing — Students will learn how to perform psychological testing and understand it through a historical perspective in Chapter 2, The History of Psychological Testing. They will then gain a firm grasp on the legal ramifications of such tests with Chapter 12, Legal Issues and the Future of Testing.

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