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technology and the marketplace are making it essential for companies to keep a close watch on their competition. Competitive Technical Intelligence A Guide To Design Analysis And Action, written by a leader in the field, shows how to do this systematically and reliably.

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Discusses what

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and technical information is an important part of a nation's competitive position in world markets, scientific and technical intelligence blurs into economic intelligence, which is defined by the U.S. government as "government-sponsored or coordinated intelligence activity designed to unlawfully and covertly obtain

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moving faster than
ever and new ones are
popping up like weeds.
The markets we
compete in have

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Aug 21, 2020 Posted

By Debbie Macomber

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are a wide field, where
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